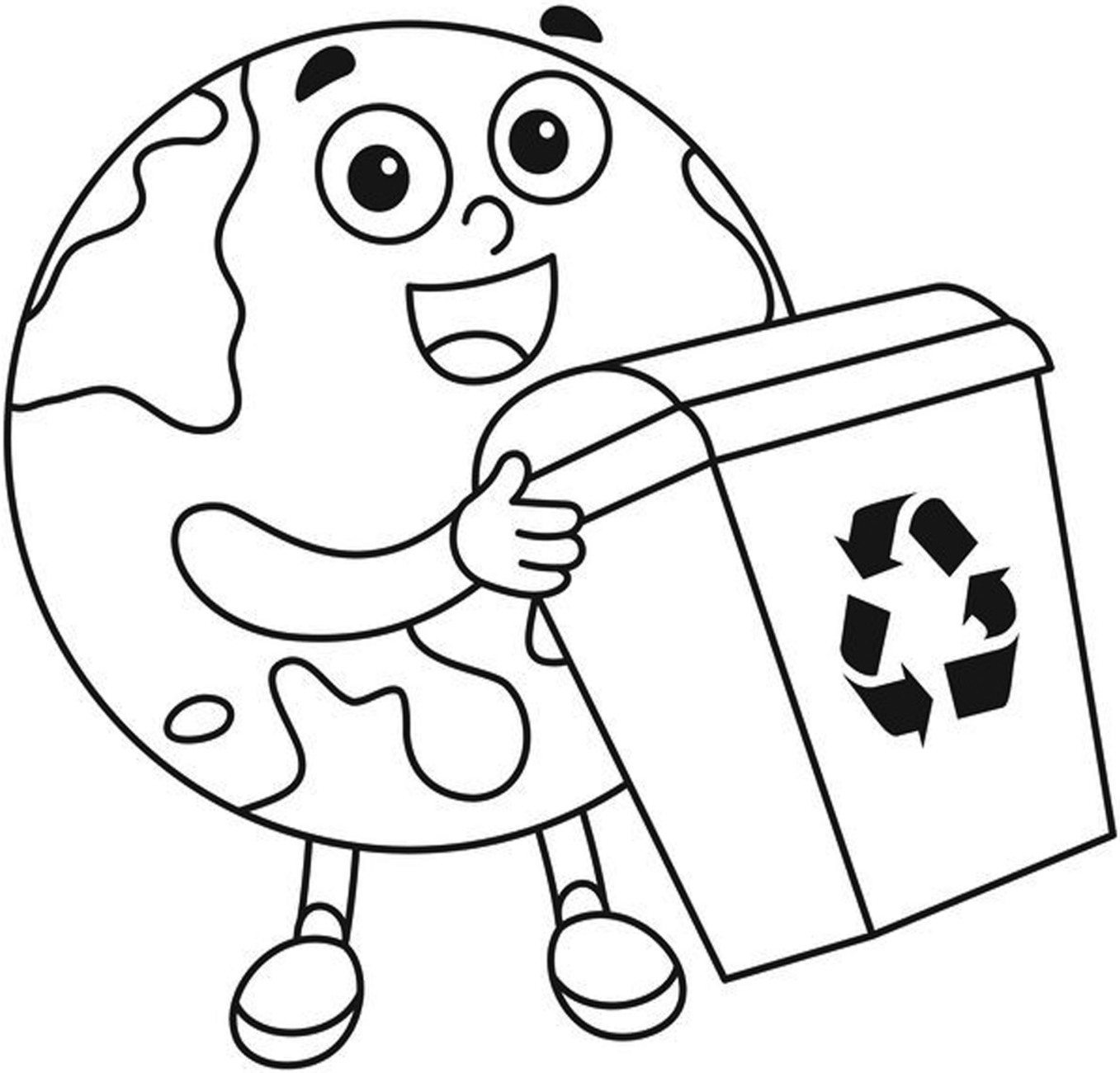I RECYCLE