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North County Businesses are Going Green.

Atascadero, CA – Two north county businesses, Gathering Thrift and Solarponics, are the first to get Green Certified through the California Green Business Network (CAGBN). The CAGBN has stepped up its effort to certify more businesses in an attempt to build a greener, more vibrant economy.

Being a Certified Green Business is the clearest way for a business to prove to the community and customers that you care about sustainability. It shows them that you are committed to taking action to conserve resources and prevent pollution in both the facility and operations. It means that your business complies with environmental regulations in the areas of waste, energy, water, pollution prevention, and air quality.

The California Green Business Network leads the state and nation in working with small to medium sized businesses to create a vibrant green economy. Led by a coalition of cities and counties, the CAGBN contribute by helping to make our communities healthier and more livable while also conserving resources and saving money.



Companies throughout the central coast have become Green Certified through the CAGBN. Those select few Certified Green Innovators have met the highest verifiable standards of sustainability. They represent the spirit of our work better than any words could describe. And they are leading the movement of businesses in California making a positive impact on people and the planet. So far, only two north county businesses are Green Certified; Gatherings Thrift, and Solarponics.¹

“I don’t know why a business wouldn’t want to get green certified. It’s a good thing all the way around,” says Frank Scotti, solar advocate at Solarponics in Atascadero. “It is a thorough process to go through, and well worth the effort”, Scotti said.

Some benefits of being a green certified business include cost savings, differentiate from competitors, become part of a larger community, and marketing and public awareness. But perhaps the biggest uncelebrated benefit to being green certified is the internal achievement. Companies that are green certified often operate more efficiently and employees are happier.

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¹ <https://greenbusinessca.org/find-green-business/>



The California Green Business Network is a nonprofit organization that oversees programs operated by Chambers of Commerce, cities and counties throughout California. Businesses that apply receive personal attention from the public agencies and the utilities that serve them. The counties and cities that offer the Program are listed below. County programs are generally available to businesses located in all cities within that county.

Frank Scotti is a renewable energy advocate and director at Solarponics, the Central Coast's premiere solar energy installer. Solarponics installs solar electric, battery storage and backup, thermal heating and cooling, solar water heating systems, wind energy, and solar pool heating systems. Established in 1975, Solarponics is the longest continuously owned and operated solar company in California. For more information, visit solarponics.com, or like them on [Facebook](#).