

## **Eight Misconceptions About Solar Energy For Commercial Buildings**

### **1. Not enough roof space:**

Most commercial buildings have adequate “open space” for solar to be profitable.

**2. It's too late for the tax credit.** As part of the COVID-19 Relief Bill, the federal solar tax credit has been extended through 2022 at 26%.

### **3. They're unsightly.**

Systems are typically never visible from other parts of the building or from ground level.

### **4. It'll compromise my roof.**

A solar energy system actually protects a roof, prolonging its lifespan since the panels sit between the roof and the elements.

### **5. My roof is shaded, or faces the wrong direction for solar.**

A parking lot shade structure can add value and is a great alternative or addition to a rooftop system.

### **6. I'll lose income from my tenants energy use.**

There are several options that are available to monitor and bill tenants for their energy use, increasing your net income.

### **7. The rate of return is not great, compared to other business investments.**

Accelerated Depreciation increases return on investment to upwards of 50% or more.

### **8. I don't want added debt.**

Many commercial financing options are cash-flow positive from day one. Plus, certain financing programs do not count as debt against credit.

**Next Step:** Get a commercial solar consultation and proposal.

Todd Burnett  
Commercial Sales Manager  
c: (805) 245-2405  
w: (805) 466-5595  
e: [todd@solarponics.com](mailto:todd@solarponics.com)